



Robert “Bo” Bennett, PhD

Profile

Doctorate in social psychology, entrepreneur, author, philosopher, course instructor, and science advocate dedicated to promoting critical thinking.

Formal University Courses Taught

LASELL COLLEGE, 2015–PRESENT

I have been teaching introduction to psychology to mostly first and second year students. I designed this course, chose the textbooks, and created the lessons and assignments. I also teach this course online at <http://www.introtopsych.com>.

I will be teaching social psychology to 3rd and 4th year undergrads for the Spring semester.

Experience (see volunteer work, for other teaching and lecturing work)

FOUNDER, CEO, EBOOKIT.COM; SUDBURY, MA — 2010–PRESENT

Created a ebook conversion and distribution firm with a current client base of over 1000 authors and over a million dollars in annual sales.

FOUNDER, CEO, IGROUPS.COM; SUDBURY, MA — 2006-2010

Created social networking software for any kind of group. This company had over a million members, and was sold in 2011.

CEO, BOSTON DATACENTERS; CHARLESTOWN, MA — 2004-2006

Purchased and ran a 18,000 square foot datacenter in Boston. Saved the company from bankruptcy, made it profitable and highly successful within 12 months of ownership. Sold to Hosted Solutions in 2006.

FOUNDER, CEO, ARCHIEBOY HOLDINGS, LLC; SUDBURY MA — 2001–PRESENT

Formed a holding company for many web properties.



FOUNDER, CEO, ADGRAFIX CORPORATION; SUDBURY, MA — 1994-2001

Created one of the first webhosting platforms and online affiliate programs through the web hosting company, Adgrafix. Adgrafix sold to Allegiance Telecom in 2001.

Education

Bryant University, Bachelor's in Marketing (graduated 1994)

Walden University, M.S. in General Psychology (graduated 2013)

Walden University, PhD in Social Psychology (graduated 2015)

Recent Volunteer Work

GRADUATE ASSISTANT FOR PHD-LEVEL RESEARCH METHODOLOGY

Worked with graduate students who requested help with statistics for psychology/ research. Instructed online and over the phone.

CREATED AND CURRENTLY INSTRUCT STUDENTS IN SEVERAL ONLINE COURSES

Know the Five Signs—<https://www.knowthefivesigns.org>

Mastering Logical Fallacies—<https://www.dowellwebtools.com/tools/oc/Bo/LogicalFallacies>

Positive Humanism: A Primer—<https://www.dowellwebtools.com/tools/oc/Bo/PositiveHumanism>

Year To Success—<https://www.dowellwebtools.com/tools/oc/Bo/YearToSuccess>

How To Turn Your Book Into a Bestseller—<https://www.dowellwebtools.com/tools/oc/Bo/eBookIt>

Psychology of the Supernatural—<https://www.dowellwebtools.com/tools/oc/Bo/supernatural>

CREATED AND MAINTAIN SEVERAL RESOURCES FOR PROMOTING SOME ASPECT OF SCIENCE EDUCATION AND/OR CRITICAL THINKING

The Dr. Bo Show—This is an online, interactive, multi-media experience where Bo takes a critical thinking-, reason-, and science-based approach to issues that matter with the goal of educating and entertaining. You create the show by submitting your questions at



<http://www.drboshow.com>. Bo has a PhD in social psychology, but covers a broad range of topics including: Science Education (scientific method, what is / is not science, etc.), Success, Entrepreneurship, Motivation, General Psychology, Social Psychology, Positive Psychology (well-being, flourishing, happiness, etc.), Cognitive Psychology (belief, cognitive biases, memory, our flawed brain, etc.), General Social Science, Critical Thinking, Logical Fallacies, Humanism / Secularism, and even some Philosophy: <http://www.drboshow.com>.

SociallyPsyched.org—A series of videos explaining concepts and studies in social psychology: <https://www.youtube.com/watch?v=wRSeo0S2TUs&list=PLQSkZiSFiBTucv7qscoDHfPG8Uel7eoTi>

The Toastmasters Podcast—A podcast about public speaking and leadership: <http://www.toastmasterspodcast.com/>

The Humanist Hour—A weekly one hour talk show produced in cooperation with the American Humanist Association: <http://thehumanist.com/multimedia/the-humanist-hour/>

CREATED A PUBLIC SPEAKING AND DEBATE CURRICULUM

This was created for Student Athletes Rising (STARS) and taught a 10 week course to children ages 8 to 18.

AN ACTIVE CONTRIBUTOR TO TOASTMASTERS INTERNATIONAL SINCE 2003

Developed the web-based software that over 80% (over 10,000) of the clubs use today. Currently host the official podcast for the Toastmasters Organization with over 250,000 members worldwide (<http://www.toastmasters.org/podcast>).

FREQUENT VISITING LECTURER

Speaking on entrepreneurship, psychology of motivation, cognitive biases, critical thinking, humanism, public speaking, and many areas of business. A sample lecture can be found at <https://www.youtube.com/watch?v=UgjhLhjVWL4> .

Books Authored

Year To Success—a book in which Donald Trump said, “This book is a great accomplishment and will be an inspiration to every person who reads it. It's also a great read, and I recommend it to anyone who aspires to success, no matter what their field. Bo Bennett has done a terrific job with an often elusive subject, giving concrete and insightful advice.”



The Concept—“A delightful combination of straight talk, friendly challenge and a singular absence of bitter ax-grinding... he shows in plain-spoken, engaging prose how his view (and mine!) just makes better common sense. I just love the section on heaven! This book is quite and achievement. Read it!” - **Dr. Robert Price, Professor of Theology and Scriptural Studies, Host of "The Bible Geek."**

Logically Fallacious—*The ultimate collection of over 300 logically fallacies—a crash course on critical thinking.*

Positive Humanism: A Primer—Positive humanism is an applied secular humanistic philosophy based on the scientific findings of positive psychology that focuses on personal, professional, and societal flourishing.

Referrals

Available upon request.